

Love Your Pharmacist Online Contest

Love Your Pharmacist Online Contest - Official Rules

Contest Period: The contest begins March 13, 2017 at 12:00:01 a.m. EST and ends on March 31, 2017 at 11:59:59 p.m. EST (“Contest Period”). Limit of one (1) entry per person during the entire Contest Period. Entrants may not submit more than one post in the contest.

Eligibility: This contest is open to Canadian residents, excluding residents of the Province of Quebec, who are of the age of majority or older in their province of residence. Employees of Shoppers Drug Mart Inc. (the “Contest Sponsor”), Pharmaprix Inc., Loblaw Companies Limited, the Associate/Owners of Shoppers Drug Mart stores and the Associate/Owners of Pharmaprix stores, their affiliates, subsidiaries, advertising, promotional agencies, fulfillment house and members of their respective immediate families or those with whom they are domiciled are not permitted to enter the contest. Subject to all federal, provincial, municipal and local laws. Void where prohibited by law.

How to Enter: This is an online contest only. All entries must be submitted during the Contest Period.

Limit of one (1) entry per person during the entire Contest Period. Entrants may not submit more than one post in the contest. Entrants are required to submit their entry through a SurveyMonkey link, provided by one (1) of the designated Contest Ambassadors (chosen by the Contest Sponsors). The submission will explain a real life example of how their local Shoppers Drug Mart / Real

Canadian Superstore / Real Atlantic Superstore pharmacist has helped make a difference for them and/or their communities.

The entry must include:

- a) A Shoppers Drug Mart, or Real Canadian Superstore or Real Atlantic Superstore pharmacist
- b) Pharmacy location (major intersection and city is sufficient)
- c) The pharmacist's name, if possible
- d) Approximate date of events described
- e) The situation, pharmacist's action and the outcome
- f) 50-200 words

All entries will be voted on and judged as described in these Official Rules. By entering the Contest, the entrant hereby releases and holds harmless the Contest Parties and each of their respective agents, employees, directors, officers, successors and assigns (collectively, the "Releasees") from any and all claims arising from or in connection with the entrant's entry (or attempted entry) in the Contest and/or the awarding or use of any prize. By participating in the contest, you agree that you have read and understand the Official Rules, you meet the contest eligibility requirements, you are bound by the Official Rules, and that you agree to comply with and abide by the Official Rules and the decisions of the Contest Sponsors and the Contest Judges. The Contest Sponsors reserve the right to disqualify any post that does not meet the requirements of these Official Rules or is unsuitable to be entered into this contest for any reason whatsoever, as determined by the Contest Sponsors in their sole discretion. As a condition of entering the contest, each entrant warrants and represents that the photo does not infringe upon the copyrights, trademarks, rights of privacy, personality rights or other intellectual property or other rights of any person or entity.

Contest Ambassadors: Five (5) Contest Ambassadors will be chosen by the Contest Sponsors to promote the Love Your Pharmacist Online Contest. Contest Ambassadors will each write one (1) blog post about pharmacists and the Love Your Pharmacist Online Contest. Contestants must submit their entry SurveyMonkey link, provided by the Contest Ambassadors' relevant blog post. Contestants may submit a total of one (1) entry to only one (1) of the five (5) Contest Ambassadors' blog posts. Contest entries will be collected at the end of the Contest Period for review by the Judging Panel.

Judging and Winner Selection: The contest judging panel is comprised of representatives of the Contest Sponsors. Judging and winner selection will take place as follows:

Eligible entries received during the Contest Period which qualify to be judged by the judging panel will be judged by April 7, 2017 in accordance with the judging criteria set out below. Five (5) entries will be selected to win one of the contest prizes described in these Official Rules.

Judging Criteria: The contest judging panel will judge the qualified entries based on how the story best reflects the themes of the Love Your Pharmacist Online Contest. The pharmacist submitted must be a Shoppers Drug Mart, Real Canadian Superstore or Real Atlantic Superstore pharmacist. The Love Your Pharmacist Online Contest themes require a pharmacist:

1. Demonstrating a caring approach
2. Using an expanded scope of practice service
3. Making a difference to the health of the patient, child or parent
4. Going over and above what the customer would have expected

Five (5) winners will be selected. Odds of winning depend on number and calibre of submissions received. Judges' decisions are final with respect to all matters relating to this contest. A contestant can only win once.

Prizes: There are five (5) prizes available to be won, each consisting of a \$500 Shoppers Drug Mart Gift Card. Prize is non-transferable, not redeemable for cash or credit in whole or in part and must be accepted as awarded.

Winner's Notification: The selected entrants from the judging component of the contest will be notified via e-mail by a representative of the Contest Sponsors by approximately midday (EST) on the date of April 18, 2017. Before being declared a winner, each selected entrant must correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question to be administered by email. A representative of the Contest Sponsors will organize prize fulfillment within twenty-one (21) business days after the winner(s) have successfully been contacted and fulfilled the requirements set out herein. The Contest Sponsors shall not assume any liability for lost, damaged or misdirected Prizes.

Grant of Rights/Intellectual Property: With regard to the entry submitted to the contest, you, or the owner of copyright in the entry, retain all copyright. By submitting any entry to the contest, you grant (or warrant that the owner of such materials expressly grants) the Contest Sponsors and their affiliates, licensors and specified licensees a world-wide, perpetual, royalty-free, irrevocable and non-exclusive right to use, copy, adapt, transmit, communicate, publicly display and perform, distribute and transmit any such submitted entries in any media or format now known or hereafter discovered for any promotional purpose, including but not limited to this contest, future contests or to the Contest Sponsors in general. By participating in the Contest, the winner agrees that his/her name may be used in any and all forms of media, without any further

compensation by the Contest Sponsors and waives all rights (including moral rights) with respect to printed, broadcast and other forms of publicity.

The Contest is in no way sponsored, endorsed or administered by Facebook or any social media platforms on which the Contest may have been advertised. All entrants acknowledge and agree by entering the Contest that they are providing their information to the Contest Sponsors and the Contest Ambassadors and not to Facebook or any other social media platform.

Winners' List: The Releasees are not responsible for technical, computer, printing, distribution, or production errors and the Contest Sponsors may terminate or withdraw any contest found to contain such errors without liability and without notice, at their sole discretion. The Releasees and their agents shall not be responsible or liable for any losses, damages, or injuries of any kind (including death) resulting, in whole or in part, directly or indirectly, from participation in the contest or any contest-related activity. The Releasees are not responsible for entries that are garbled, late, tampered with, forged, incomplete, misdirected, lost, misplaced, stolen, delayed, damaged, inaccurate, undelivered or otherwise not in compliance with these Official Rules and all such entries shall be void. The Contest Sponsors reserve the right at their sole discretion to disqualify any individual suspected with tampering with the entry process, the voting process or to be acting in a manner deemed by the Contest Sponsors to be in violation of the **Contest Rules**. The Contest Sponsors shall have no obligation to continue the posting or distribution of the entries and may abandon the use of any entry for any reason, with or without legal justification or excuse, and entrants shall not be entitled to any damages or other relief by reason thereof. The Contest Sponsors reserve the right at their sole discretion to disqualify any individual suspected with tampering with the entry process or to be acting in a manner deemed by the Contest Sponsors to be in violation of the Official Rules. The Contest Sponsors reserve the right to terminate or amend this Contest at any

time and in any way, without prior notice. All entries become the property of the Contest Sponsors and none will be returned. No correspondence will be entered into except with the selected entrants.

Contest Sponsors: Shoppers Drug Mart Inc., Loblaw Companies Ltd